Search Notes	Application/Control No.	Applicant(s)/Patent Under Reexamination
	10051548	SARMA ET AL.
	Examiner	**Art Unit**
	PETER COUGHLAN	2129

SEARCHED

Class	Subclass	Date	Examiner
706	@pd<20010116 and 51, 13, 45	11/20/2007	PDC
705	@pd<20010116 and 26, 14	11/20/2007	PDC
706	@pd<20010116 w/customer or product 25, 26, 54, 45	8/14/2008	PDC

SEARCH NOTES

Search Notes	Date	Examiner
East @pd<20010116 and Sridevi Sarma, Sean Warnick, Munther Dahleh, product specific, targeting, data set w/2 or two, elements, iteration, association value, metric w/optimization, customer, product, revenue, profit, matrix, cross space, database, neural network, input, output, display, computer, categorical, permutation, target, marketing	11/20/2007	PDC
IEEE <2001 and Sridevi Sarma, Sean Warnick, Munther Dahleh, product specific, targeting, data set w/2 or two, elements, iteration, association value, metric w/optimization, customer, product, revenue, profit, matrix, cross space	11/20/2007	PDC
Google -- assiciation value, metric w/optimization, customer, product, revenue, profit, matrix, cross space	11/20/2007	PDC
Inventors Sridevi Sarma, Sean Warnick, Munther Dahleh	11/20/2007	PDC
East @pd<20010116 and coupon, generation, generates, retail, sale, frequency, discount, item, value	8/14/2008	PDC

INTERFERENCE SEARCH

Class	Subclass	Date	Examiner